WEATHER 225

FALL 2026 WEATHER 225 MEDIA PACKET

WEATHER 225 WEATHER 225 WEATHER 225

LIVE 24/7 WEATHER

NORTHWEST ARKANSAS | ARKANSAS RIVER VALLEY
NORTHEAST OKLAHOMA | SOUTHWEST MISSOUI



CHIEF WEATHER ANALYST / OWNER
JOSHUA WISEL

WHERE WE COVER IN RELATION TO YOUR COMPANY

JOPLIN
MIAMI
BARNSDALL
BRANSON
CHELSEA
BENTONVILLE
HARRISON
TULSA
STILLWATER
FAYETTEVILLE
HUNTSVILLE
TAHLEQUAH
JASPER
BRISTOW
OKMULGEE
CLARKSVILLE
SALLISAW
FORT SMITH
PARIS
POTEAU
WALDRON
MENA
MOUNT IDA

WEATHER 225

FREE PLATFORMS WE BROADCAST ON

GET IT ON Google Play

Download on the App Store

Roku

YouTube

WEATHER225.COM

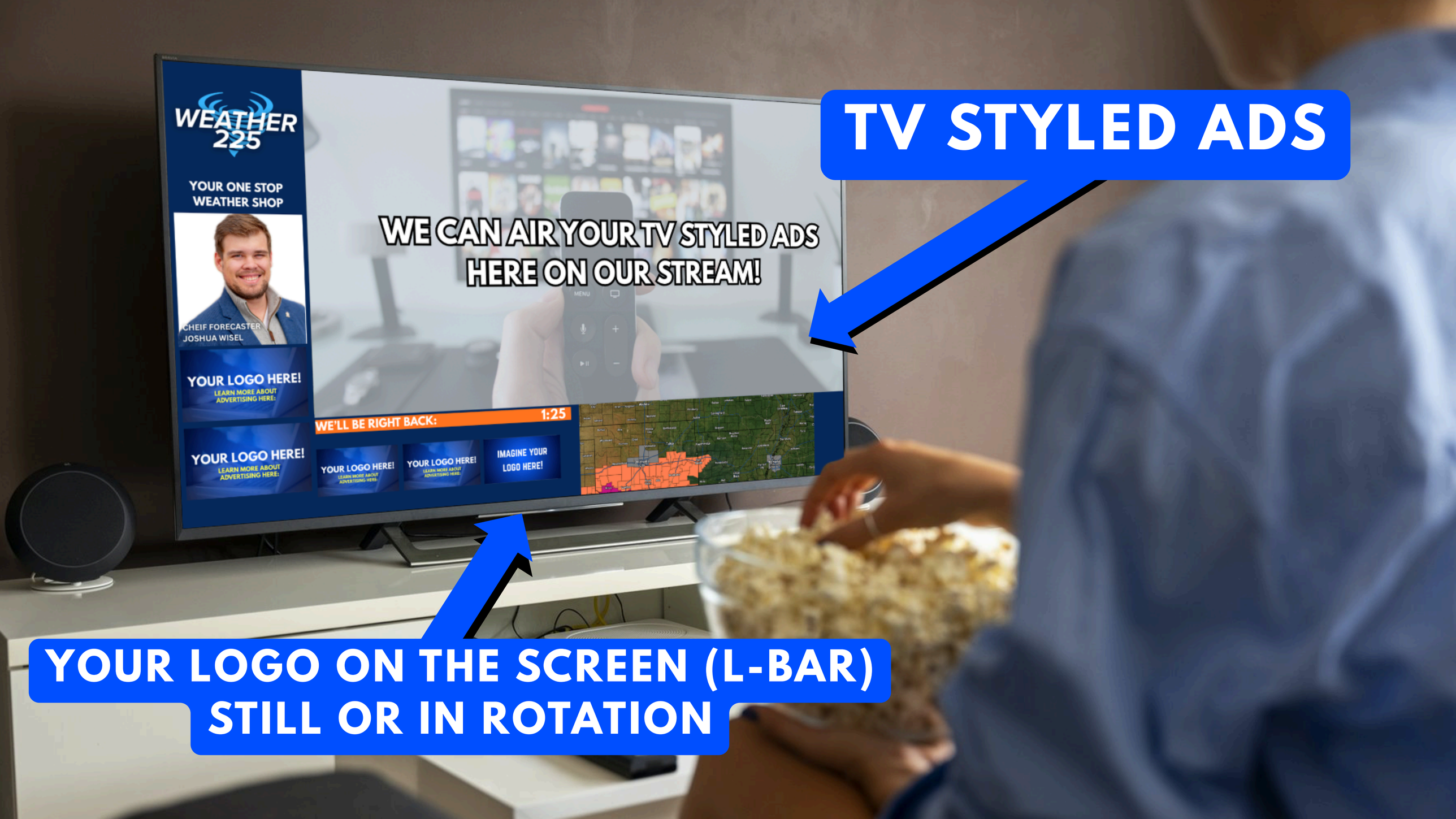
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SOCIAL OUTLETS WE ARE ON

YouTube

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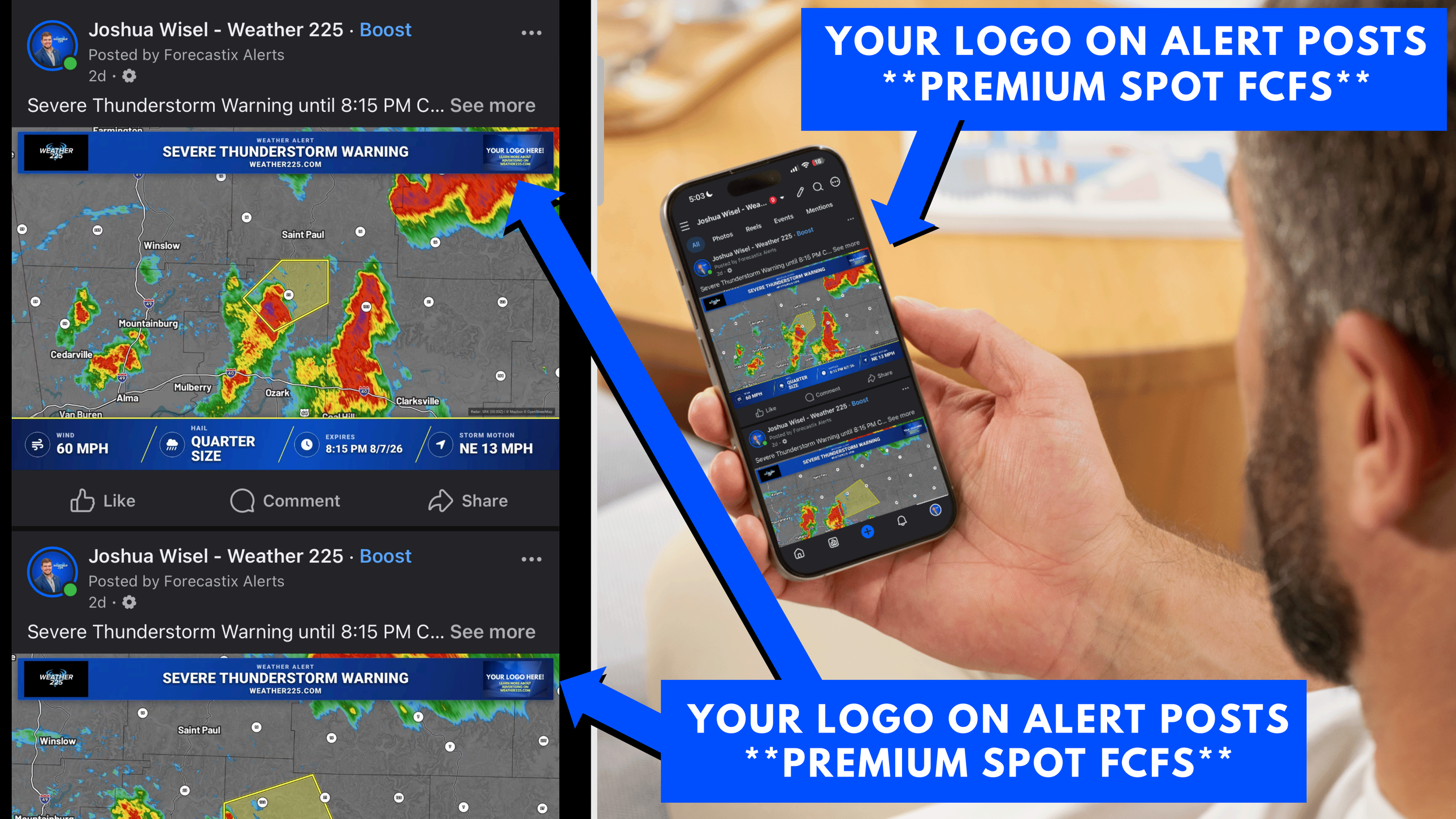
EXAMPLES OF YOUR BRAND ON OUR MEDIA


TV STYLED ADS
WEATHER 225
YOUR ONE STOP WEATHER SHOP
CHEIF FORECASTER JOSHUA WISEL
YOUR LOGO HERE!
LEARN MORE ABOUT ADVERTISING HERE:
YOUR LOGO HERE!
LEARN MORE ABOUT ADVERTISING HERE:
WE CAN AIR YOUR TV STYLED ADS HERE ON OUR STREAM!
WE'LL BE RIGHT BACK:
1:25
YOUR LOGO HERE!
YOUR LOGO HERE!
IMAGINE YOUR LOGO HERE!
YOUR LOGO ON THE SCREEN (L-BAR) STILL OR IN ROTATION



YOUR LOGO ON SPECIFIC FORECAST GRAPHICS

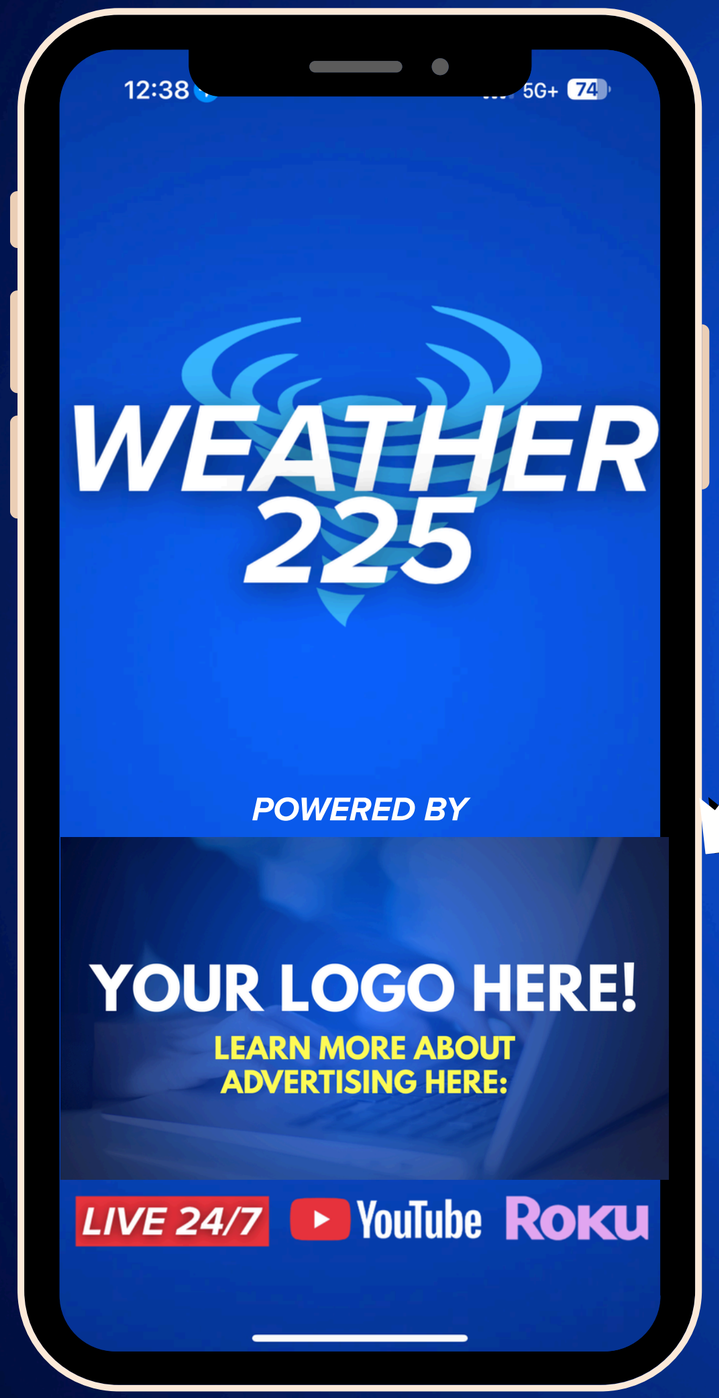
YOUR LOGO ON THE SCREEN (L-BAR) STILL OR IN ROTATION


Joshua Wisel - Weather 225 · Boost
Posted by Forecastix Alerts
2d ·
Severe Thunderstorm Warning until 8:15 PM C... See more
WEATHER ALERT
SEVERE THUNDERSTORM WARNING
WEATHER225.COM
YOUR LOGO HERE!
Farmington
Winslow
Saint Paul
Mountainburg
Cedarville
Mulberry
Ozark
Alma
Clarksville
Van Buren
WIND
60 MPH
HAIL
QUARTER SIZE
EXPIRES
8:15 PM 8/7/26
STORM MOTION
NE 13 MPH
Like
Comment
Share
Joshua Wisel - Weather 225 · Boost
Posted by Forecastix Alerts
2d ·
Severe Thunderstorm Warning until 8:15 PM C... See more
WEATHER ALERT
SEVERE THUNDERSTORM WARNING
WEATHER225.COM
YOUR LOGO HERE!
Winslow
Saint Paul
YOUR LOGO ON ALERT POSTS
PREMIUM SPOT FCFS
YOUR LOGO ON ALERT POSTS
PREMIUM SPOT FCFS



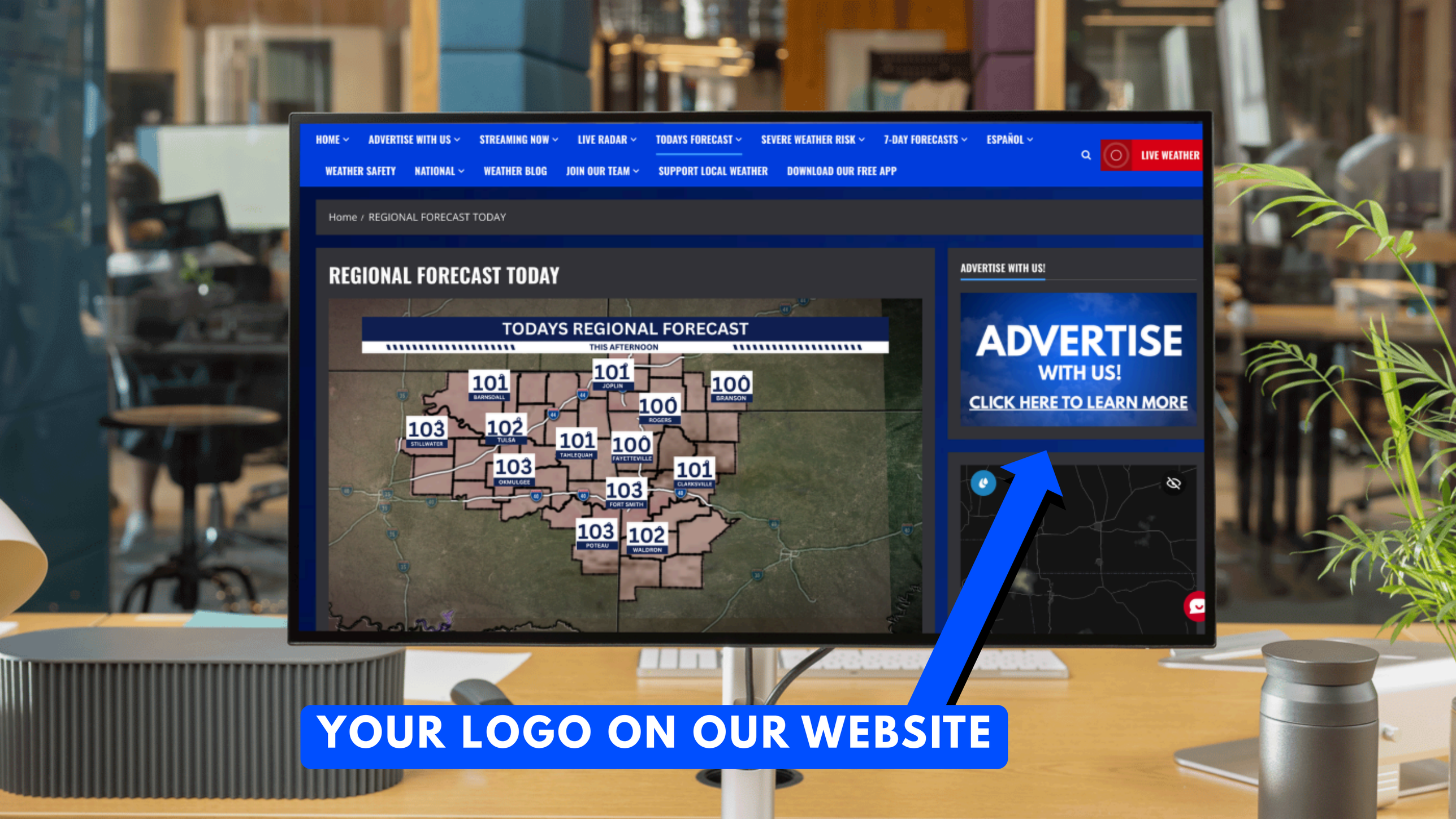
YOUR LOGO ON THE FRONT OF OUR APP TO OUR LARGEST AUDIENCE!

****(FCFS PREMIUM SPOT LIMITED AVAILABILITY)****



YOUR LOGO ON THE LOADING SCREEN OF OUR APP TO OUR LARGEST AUDIENCE! EVERYTIME THE APP OPENS YOUR LOGO POPS UP!

****(FCFS PREMIUM SPOT LIMITED AVAILABILITY)****


HOME
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STREAMING NOW
LIVE RADAR
TODAYS FORECAST
SEVERE WEATHER RISK
7-DAY FORECASTS
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LIVE WEATHER
WEATHER SAFETY
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REGIONAL FORECAST TODAY
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THIS AFTERNOON
101 BARNSDALL
101 JOPLIN
100 BRANSON
100 ROGERS
103 STILLWATER
102 TULSA
101 TAHLEQUAH
100 FAYETTEVILLE
103 OKMULGEE
101 CLARKSVILLE
103 FORT SMITH
103 POTEAU
102 WALDRON
ADVERTISE WITH US!
ADVERTISE
WITH US!
CLICK HERE TO LEARN MORE
YOUR LOGO ON OUR WEBSITE

OUR AUDIENCE STATS:

AS OF 10/20/2026

7,000+ FOLLOWERS COMBINED FOR OUR ARKANSAS, OKLAHOMA, SW MISSOURI RELATED MEDIA:

OVER 16,000+ VISITORS TO THE WEBSITE SINCE OUR SPRING RELAUNCH THIS YEAR!

OVER 2,000,000 VIEWS ACROSS OUR PLATFORMS SINCE RE-LAUNCH IN SPRING OF THIS YEAR!

WE'RE ADDING MORE PLATFORMS TO EXPAND OURS AND OUR ADVERTISERS REACH THROUGH NEW FREE APPLICATIONS FOR LOCAL VIEWERS.

WE REACH LOCAL VIEWERS ANYWHERE FROM OUR WEBSITE, YOUTUBE, STREAMING, SOCIAL MEDIA, AND OTHER PLATFORMS.

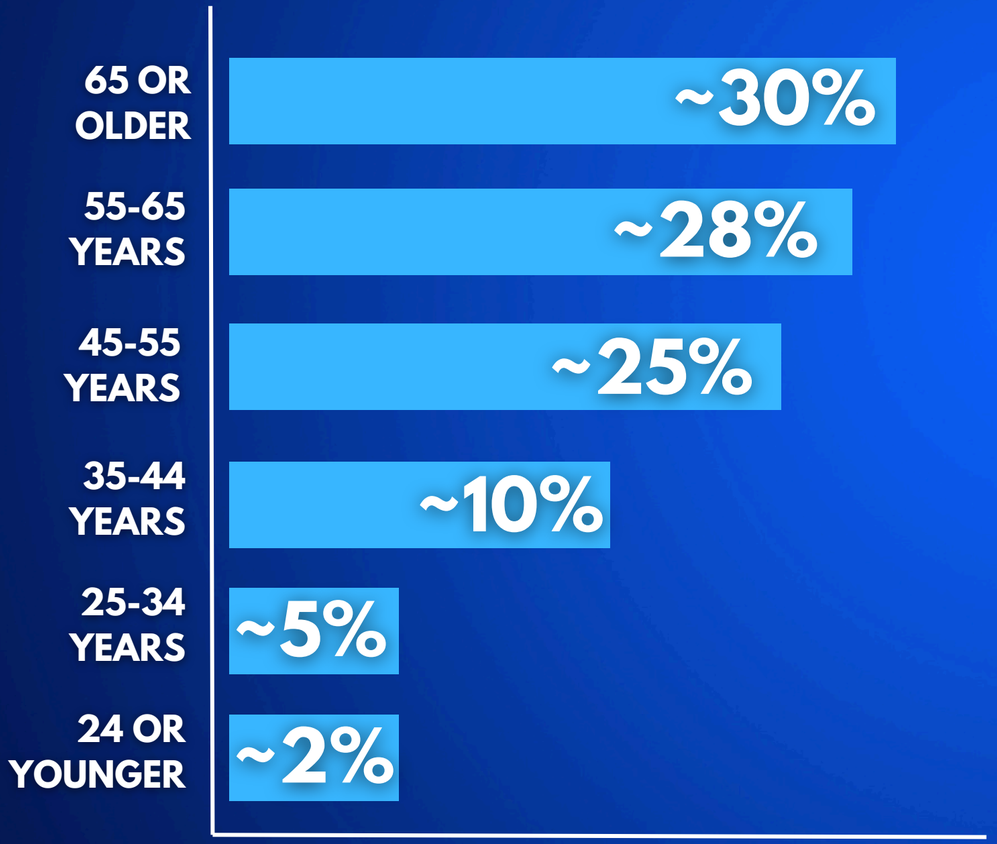
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AUDIENCE DEMOGRAPHICS

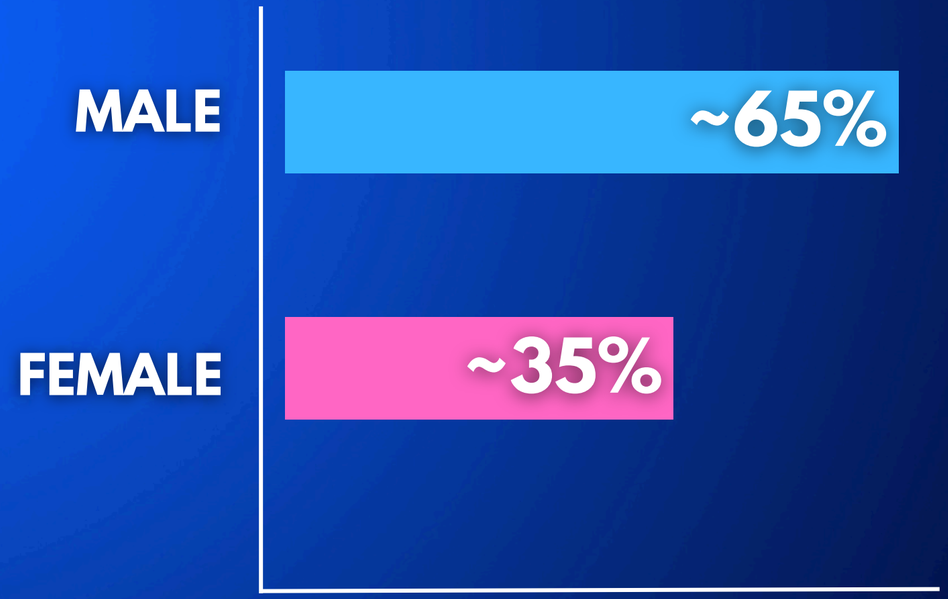
FOR NORTHWEST ARKANSAS, RIVER VALLEY, SOUTHWEST MISSOURI, AND OKLAHOMA VIEWING AREAS:

WEATHER 225

AUDIENCE BY AGE:



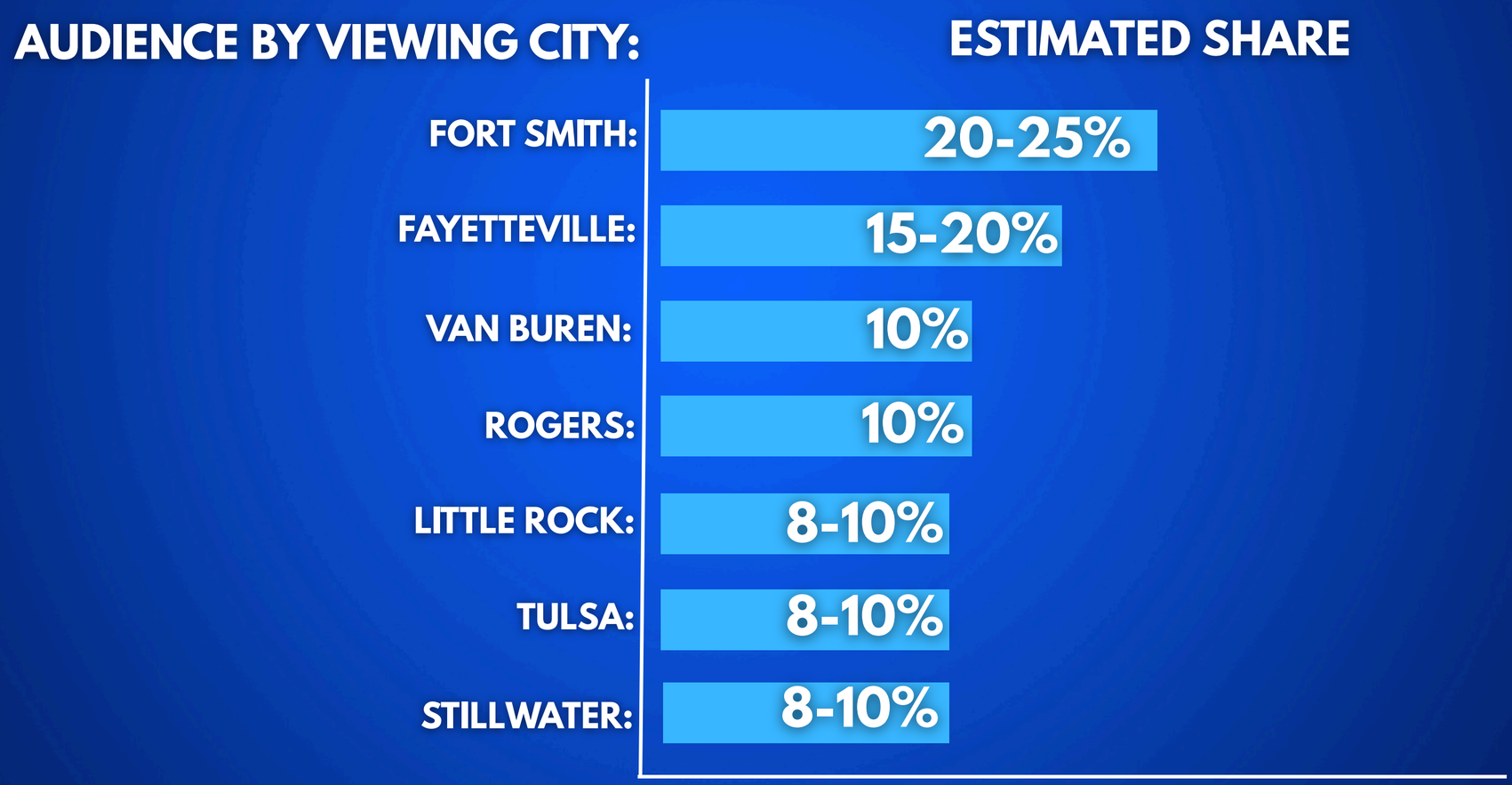
AUDIENCE BY GENDER:



BASED ON A COMBINATION OF SOCIAL MEDIA AND WEB AUDIENCE STATS

HIGHEST VIEWING LOCATIONS

FOR NORTHWEST ARKANSAS, RIVER VALLEY, AND OKLAHOMA VIEWING AREAS CONTINUED:



BASED ON A COMBINATION OF SOCIAL MEDIA AND WEB AUDIENCE STATS

MORE DETAILED INFORMATION

COMBINED STATS BETWEEN JAN 1 - OCT 20

WEATHER 225

TOTAL VIEWS: 2,000,000 (SO FAR)

TOTAL WATCH TIME (1,987.5 HOURS) (SO FAR)

WEBSITE VISITORS: 12.1K WITH 16.8K PAGE VIEWS
(26K GOOGLE SEARCH IMPRESSIONS LAST 90 DAYS)

6,200+ NET FOLLOWERS

STATS COMBINED FROM WEBSITE, FACEBOOK AND YOUTUBE OUR LARGEST PLATFORMS (SO FAR)