

OUR AUDIENCE STATS:

AS OF 6/26/2026

7,000+ FOLLOWERS COMBINED FOR OUR ARKANSAS,
OKLAHOMA, SW MISSOURI RELATED MEDIA:

8,000+ FOLLOWERS COMBINED FOR OUR NORTH TEXAS
MEDIA:

103,000+ VIEWERS CONSISTENTLY ON OUR WEBSITE OVER
THE LAST 3 YEARS

OVER 1,000,000 VIEWS ON FACEBOOK BETWEEN SINCE
JANUARY 1, 2026

WE REACH LOCAL VIEWERS ANYWHERE FROM OUR WEBSITE,
YOUTUBE, STREAMING, SOCIAL MEDIA, AND OTHER
PLATFORMS.



WHY THIS HELPS YOU:

WE HAVE A GROWING AND CONSISTENT AUDIENCE ACROSS OUR PLATFORMS.

HUNDREDS OF THOUSANDS OF MONTHLY SOCIAL MEDIA VISITS.
(EVEN OUTSIDE OF STORM SEASON)

THROUGH OUR AD PLACEMENT YOU WILL BE VISIBLE TO A LARGE AUDIENCE AT A HIGHER FREQUENCY THAN TRADITIONAL MEDIA.

YOU CAN ADVERTISE ON OUR PLATFORMS THROUGH:

DEPENDING ON BUNDLES OR PLAN

- TV STYLE VIDEO ADS DURING FORECASTS OR AD BREAKS
- CUSTOM ADS ON GRAPHICS OR SOCIAL MEDIA POSTS
- WEBSITE AD PLACEMENTS
- OTHER CUSTOM CONTENT OR ON AIR SEGMENTS (CONTACT US FOR MORE INFORMATION)



AUDIENCE DEMOGRAPHICS FOR:



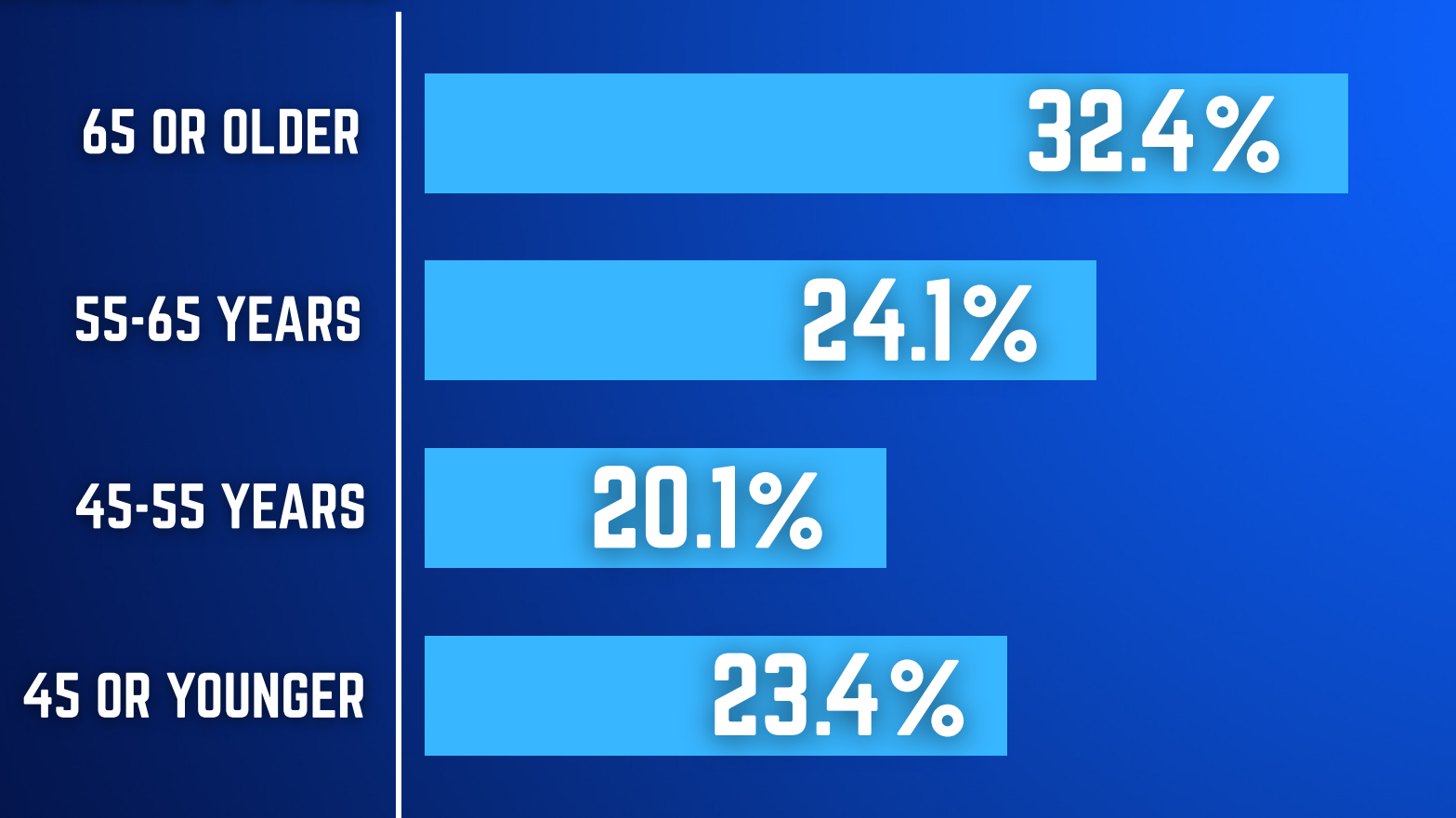
ARKANSAS / OKLAHOMA

AUDIENCE DEMOGRAPHICS

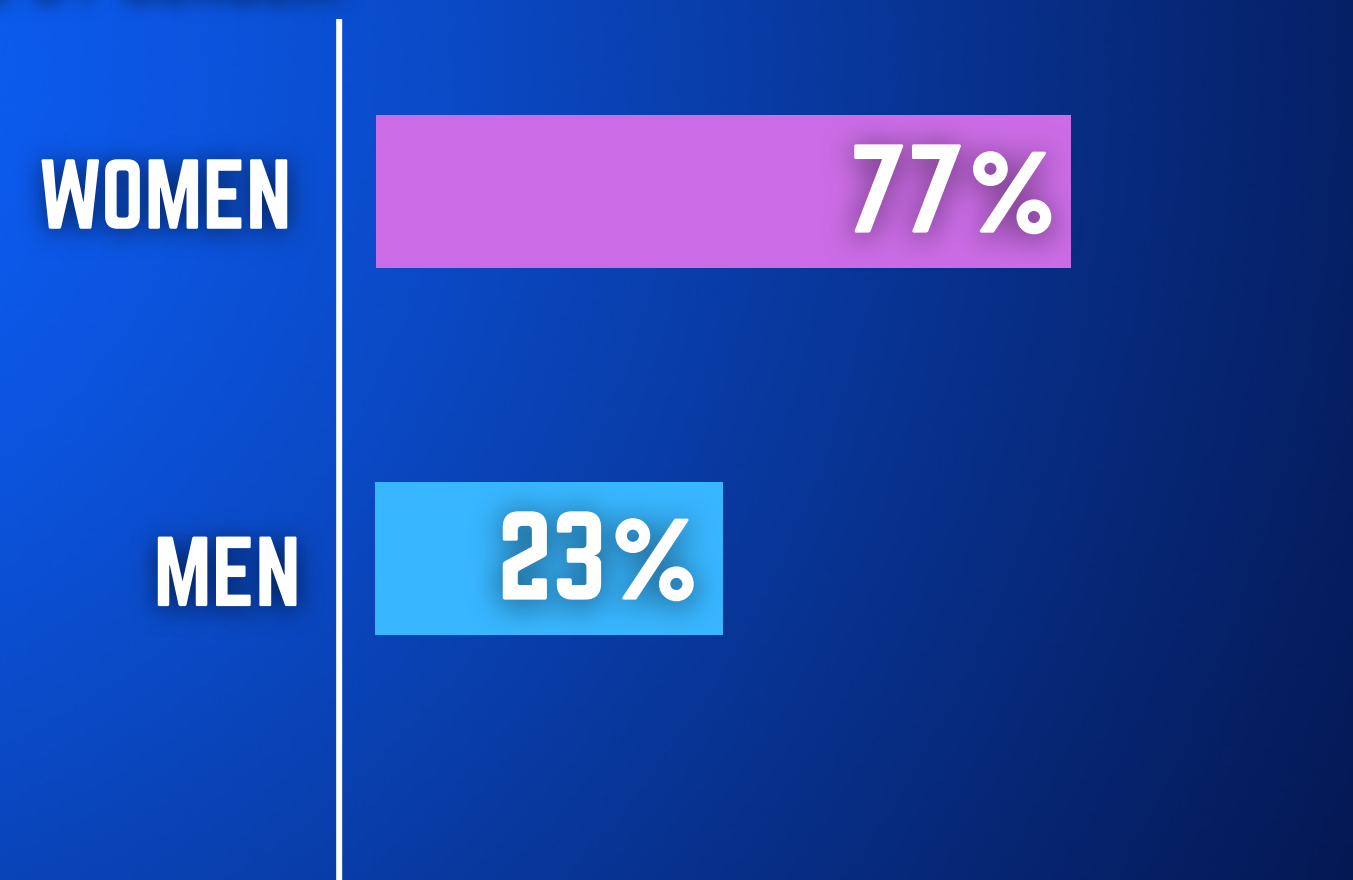


FOR NORTHWEST ARKANSAS, RIVER VALLEY, SOUTHWEST MISSOURI, AND OKLAHOMA VIEWING AREAS:

AUDIENCE BY AGE:



AUDIENCE BY GENDER:



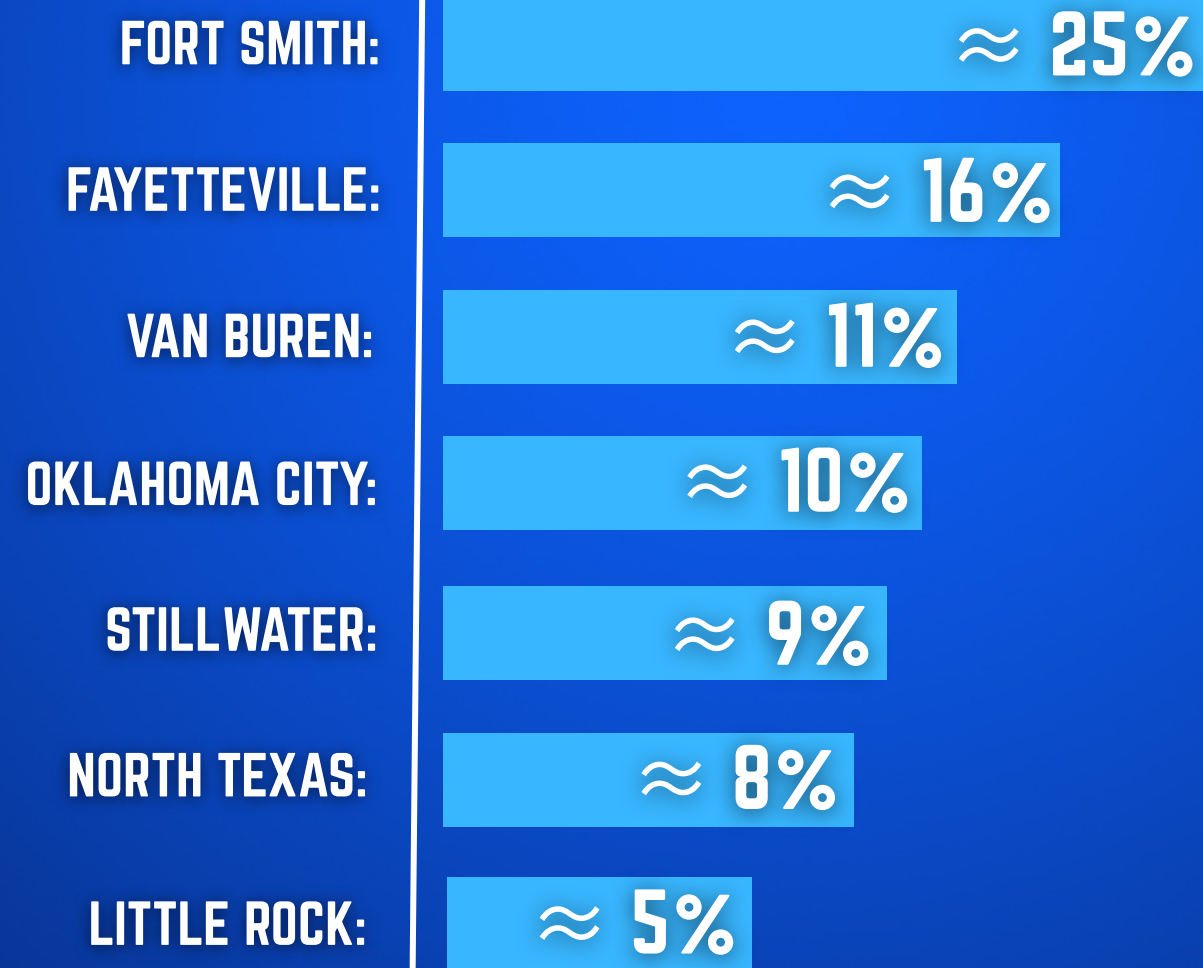
****BASED ON A COMBINATION OF SOCIAL MEDIA AND WEB AUDIENCE STATS****

AUDIENCE DEMOGRAPHICS



FOR NORTHWEST ARKANSAS, RIVER VALLEY, AND OKLAHOMA VIEWING AREAS CONTINUED:

AUDIENCE BY VIEWING CITY:



****BASED ON A COMBINATION OF SOCIAL MEDIA AND WEB AUDIENCE STATS****

MORE DETAILED INFORMATION



COMBINED STATS BETWEEN JAN 1 - JUL 20



TOTAL VIEWS: 1,511,648 (SO FAR)



23 DAYS OF TOTAL WATCH TIME (550 HOURS) (SO FAR)



19,000 VISITS TOTAL (SO FAR)



5,757 NET FOLLOWERS

STATS COMBINED FROM WEBSITE,
FACEBOOK AND YOUTUBE OUR LARGEST
PLATFORMS (SO FAR)



CONTACT US TODAY!

JOSHUA.WISEL@WEATHER225.COM
479-200-9934

WE HAVE SPONSORSHIP OPPORTUNITIES

YOUR BRAND. OUR PLATFORM. LOCAL IMPACT

WEATHER225.COM



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FOR MORE INFORMATION

PRE AND POST RE-LAUNCH IN 2026



RE-LAUNCH ON MAY 14, 2026



PRE LAUNCH: +420,000 VIEWS

POST LAUNCH: +731,000 VIEWS



PRE LAUNCH: 168 HOURS WATCH TIME

PRE LAUNCH: 384 HOURS WATCH TIME



PRE LAUNCH: 310 NET FOLLOWERS

PRE LAUNCH: 655 NET FOLLOWERS

STATS COMBINED FROM FACEBOOK
PAGES AND YOUTUBE OUR LARGEST
PLATFORMS (SO FAR)



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