

# ***OUR AUDIENCE STATS:***

*AS OF 6/17/2026*



***6,000+ followers combined for our Arkansas and Oklahoma related media:***

***8,000+ followers combined for our North Texas media:***

***103,000+ viewers consistently on our website over the last 3 years***

***173,727 views on Joshua's Personal Facebook between 5/20 and 6/17***

***WE REACH LOCAL VIEWERS ANYWHERE FROM OUR WEBSITE, YOUTUBE, STREAMING, SOCIAL MEDIA, AND OTHER PLATFORMS.***



***AUDIENCE DEMOGRAPHICS***



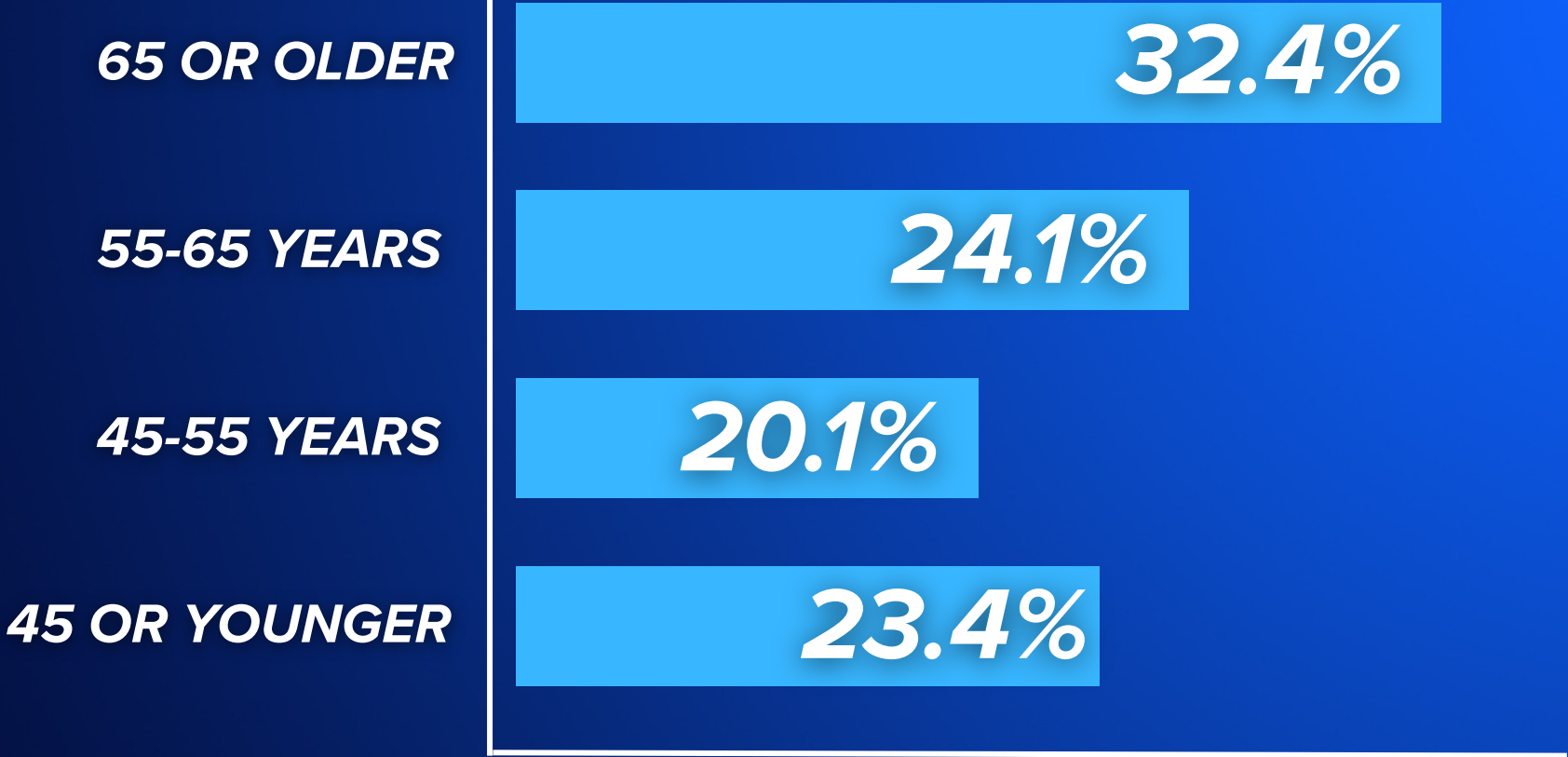
***ARKANSAS / OKLAHOMA***

# AUDIENCE DEMOGRAPHICS

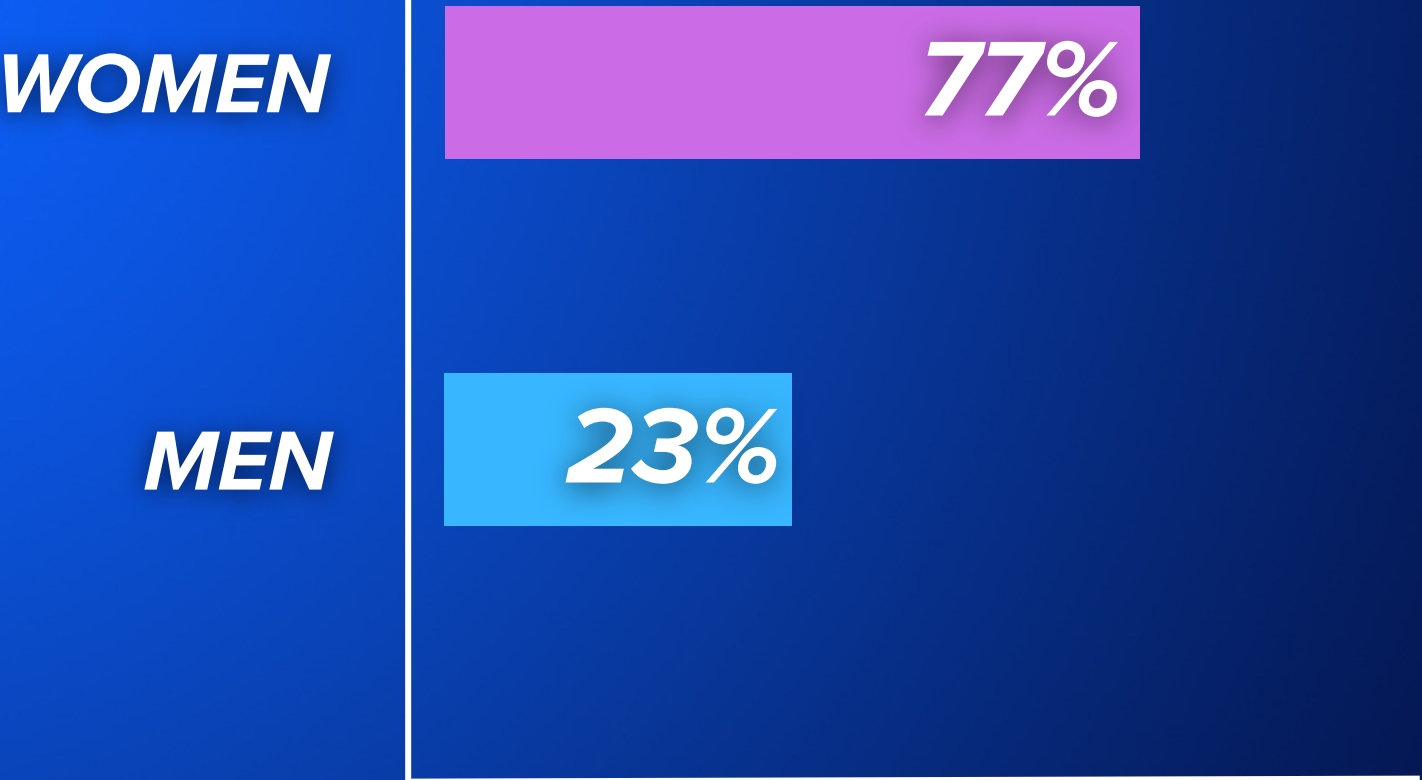


**FOR NORTHWEST ARKANSAS, RIVER VALLEY, AND OKLAHOMA VIEWING AREAS:**

AUDIENCE BY AGE:



AUDIENCE BY GENDER:



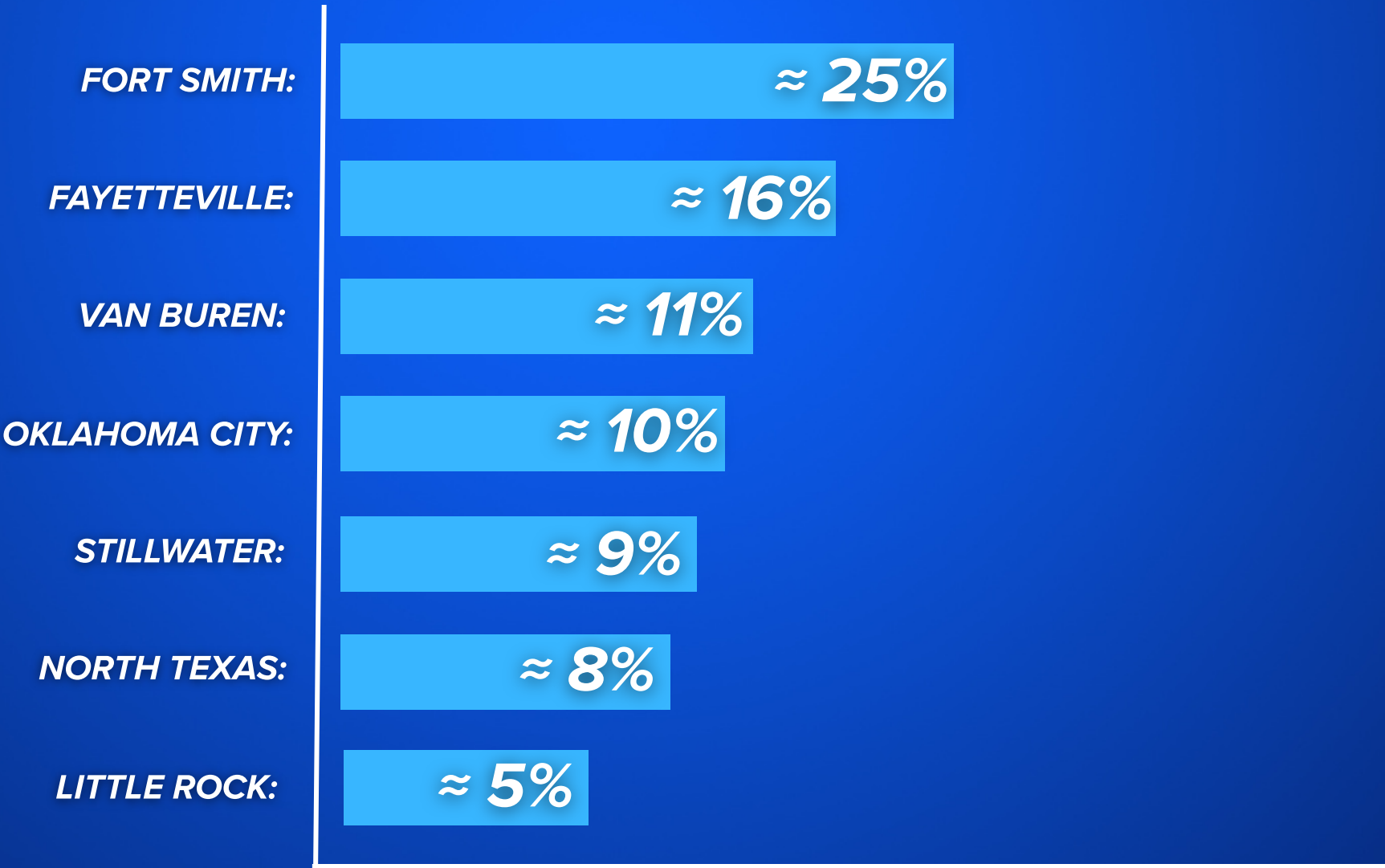
**\*\*BASED ON A COMBINATION OF SOCIAL MEDIA AND WEB AUDIENCE STATS\*\***

# AUDIENCE DEMOGRAPHICS



**FOR NORTHWEST ARKANSAS, RIVER VALLEY, AND OKLAHOMA VIEWING AREAS CONTINUED:**

**AUDIENCE BY VIEWING CITY:**



**\*\*BASED ON A COMBINATION OF SOCIAL MEDIA AND WEB AUDIENCE STATS\*\***

***AUDIENCE DEMOGRAPHICS***



***NORTH TEXAS / DFW***

# AUDIENCE DEMOGRAPHICS



## FOR NORTH TEXAS / DFW VIEWING AREAS

### AUDIENCE BY AGE:

OTHER (UNSPECIFIED)

28.2%

55-65 YEARS

19.9%

45-55 YEARS

25.4%

45 OR YOUNGER

26.5%

### AUDIENCE BY GENDER:

WOMEN

74%

MEN

26%

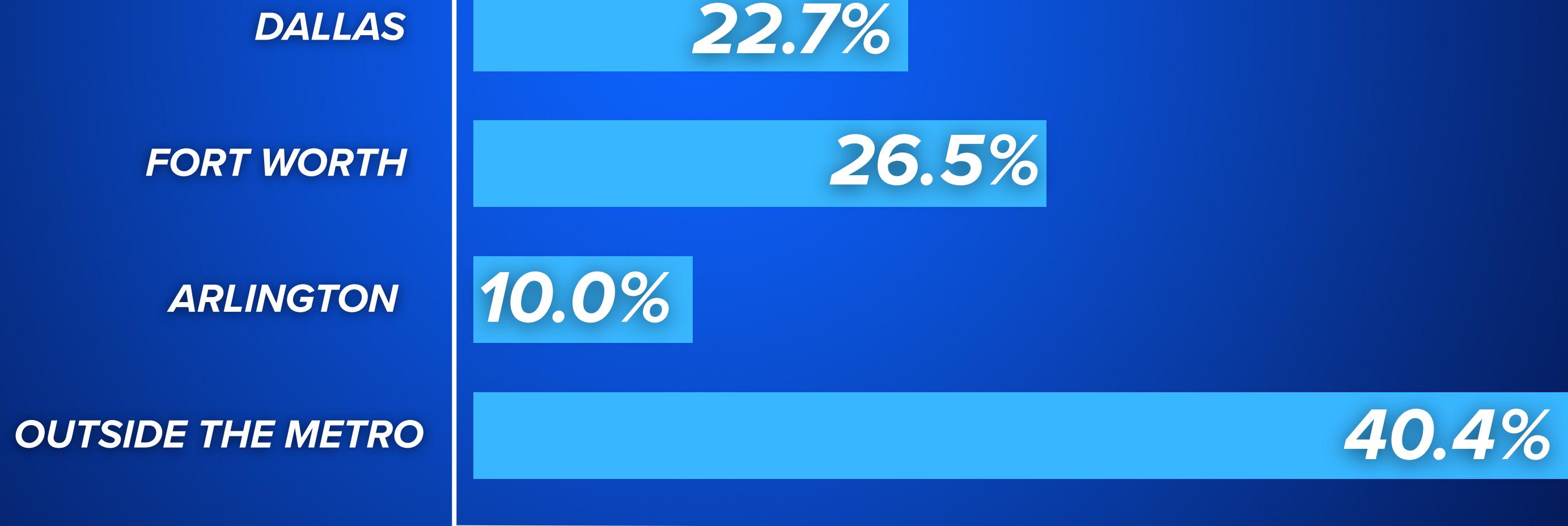
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# AUDIENCE DEMOGRAPHICS



## FOR NORTH TEXAS / DFW VIEWING AREAS CONTINUED

AUDIENCE BY VIEWING CITY:



**\*\*BASED ON A COMBINATION OF SOCIAL MEDIA AND WEB AUDIENCE STATS\*\***